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Response  
7/31/03  
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Serial No. ....09/534,916  
Filing Date ..... March 23, 2000  
Inventor ..... David J. Marsh  
Group Art Unit .....2876  
Examiner ..... Lee, Seung H.  
Attorney's Docket No. .... MS1-525US  
Confirmation No. ....9507  
Title: Enhancing Smart Card Usage For Associating Media Content with  
Households

RESPONSE TO FINAL OFFICE ACTION DATED APRIL 11, 2003

FAX RECEIVED

To: Mail Stop AF  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

JUL 11 2003

T.C. 2800

From: Allan T. Sponseller (Tel. 509-324-9256 x215; Fax 509-323-8979)  
Lee & Hayes, PLLC  
421 W. Riverside Ave., Suite 500  
Spokane, WA 99201



22801

PATENT TRADEMARK OFFICE

PTO/SB/17 (01-03)

Approved for use through 04/30/2003. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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# FEE TRANSMITTAL for FY 2003

Effective 01/01/2003, Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT

(\$ ) 0.00

## Complete if Known

Application Number 09/534,916  
 Filing Date Mar 23, 2000  
 First Named Inventor Marsh  
 Examiner Name LEE, SEUNG H  
 Art Unit 2876  
 Attorney Docket No. MS1-525US

## METHOD OF PAYMENT (check all that apply)

☐ Check ☐ Credit card ☐ Money Order ☐ Other ☐ None
☒ Deposit Account:
 Deposit  
 Account  
 Number  
 Deposit  
 Account  
 Name

12-0769

Lee &amp; Hayes, PLLC

The Commissioner is authorized to: (check all that apply)

☐ Charge fee(s) indicated below ☐ Credit any overpayments☒ Charge any additional fee(s) during the pendency of this application☐ Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.

## FEE CALCULATION

## 1. BASIC FILING FEE

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description	Fee Paid
1001 750	2001 375	Utility filing fee	
1002 330	2002 165	Design filing fee	
1003 520	2003 260	Plant filing fee	
1004 750	2004 375	Reissue filing fee	
1005 160	2005 80	Provisional filing fee	
SUBTOTAL (1) (\$ )			0.00

## 2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

Total Claims	Extra Claims	Fee from below	Fee Paid
Independent Claims	-20** =	18	
Multiple Dependent	-3** =	84	

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description	Fee Paid
1202 18	2202 9	Claims in excess of 20	
1201 84	2201 42	Independent claims in excess of 3	
1203 280	2203 140	Multiple dependent claim, if not paid	
1204 84	2204 42	** Reissue independent claims over original patent	
1205 18	2205 9	** Reissue claims in excess of 20 and over original patent	
SUBTOTAL (2) (\$ )			0.00

\*\*or number previously paid, if greater; For Reissues, see above

## FEE CALCULATION (continued)

## 3. ADDITIONAL FEES

Large Entity Small Entity

Fee Code (\$)	Fee Code (\$)	Fee Code (\$)	Fee Code (\$)	Fee Description	Fee Paid
1051 130	2051 65	1052 50	2052 25	Surcharge - late filing fee or oath	
1053 130	2053 130	1812 2,520	2052 25	Surcharge - late provisional filing fee or cover sheet	
1812 2,520	2053 130	1804 920*	2052 25	Non-English specification	
1804 920*	2053 130	1805 1,840*	2052 25	For filing a request for ex parte reexamination	
1805 1,840*	2053 130	1804 920*	2052 25	Requesting publication of SIR prior to Examiner action	
1804 920*	2053 130	1805 1,840*	2052 25	Requesting publication of SIR after Examiner action	
1251 110	2251 55	1252 410	2252 205	Extension for reply within first month	
1252 410	2252 205	1253 930	2253 465	Extension for reply within second month	
1253 930	2253 465	1254 1,450	2254 725	Extension for reply within third month	
1254 1,450	2254 725	1255 1,970	2255 985	Extension for reply within fourth month	
1255 1,970	2255 985	1401 320	2401 160	Extension for reply within fifth month	
1401 320	2401 160	1402 320	2402 160	Notice of Appeal	
1402 320	2402 160	1403 280	2403 140	Filing a brief in support of an appeal	
1403 280	2403 140	1451 1,510	2451 755	Request for oral hearing	
1451 1,510	2451 755	1452 110	2452 55	Petition to institute a public use proceeding	
1452 110	2452 55	1453 1,300	2453 650	Petition to revive - unavoidable	
1453 1,300	2453 650	1501 1,300	2501 650	Petition to revive - unintentional	
1501 1,300	2501 650	1502 470	2502 235	Utility issue fee (or reissue)	
1502 470	2502 235	1503 630	2503 315	Design issue fee	
1503 630	2503 315	1460 130	2460 65	Plant issue fee	
1460 130	2460 65	1807 50	2807 25	Petitions to the Commissioner	
1807 50	2807 25	1808 180	2808 90	Processing fee under 37 CFR 1.17(a)	
1808 180	2808 90	8021 40	2801 375	Submission of Information Disclosure Stmt	
8021 40	2801 375	1809 750	2809 375	Recording each patent assignment per property (times number of properties)	
1809 750	2809 375	1810 750	2810 375	Filing a submission after final rejection (37 CFR 1.129(a))	
1810 750	2810 375	1801 750	2801 375	For each additional invention to be examined (37 CFR 1.129(b))	
1801 750	2801 375	1802 900	2802 450	Request for Continued Examination (RCE)	
1802 900	2802 450			Request for expedited examination of a design application	

Other fee (specify)

\*Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$ ) 0.00

## SUBMITTED BY

Name (Print/Type)

Allan T. Sponseller

Registration No.  
(Attorney/Agent)

38,318

(Complete if applicable)

Telephone (509) 324-9256

Signature

Date

7/11/03

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS.

PTO/SB/97 (08-00)

Approved for use through 10/31/2002. OMB 0851-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Application Number: 09/534,916

Filing Date: Mar 23, 2000

## Certificate of Transmission under 37 CFR 1.8

2876

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United States Patent and Trademark Office

on 7-11-2003

Date

  
Signature

Carly E. Taylor

Typed or printed name of person signing Certificate

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each submitted paper.

1. Fee Transmittal
2. Response to Final Office Action dated 4/11/03 (27 pgs)

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JUL 11 2003

TECHNOLOGY CENTER 2800

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